PROJECT BRIEF

Client:	Hopper's Cakes	Deadline:	April 30, 2022
Project Name:	Hopper's Cakes Web App	Author:	Gracie Peltonen

THE ASK
What is the objective of the project? Here you need to **define the problem**. That is, you will include the need statement and target audience that you created as part of the previous module's assignment, based on Lionel. In this section, you'll also describe your solution: what your web app will be and how it meets the need statement.
Lionel needs a one stop shop where he can order personalized gifts for his clients that is simple and quick. The web app idea I came up with is where once the user opens the app and clicks "design Cupcakes" a hologram will appear with a cupcake and as they click certain things they would want the cupcake to look like it will appear in the cupcake hologram so they can see their cupcake come to life for a easy and fun experience and to create personalized gift for clients like Lionel.
What are the deliverables? Here you need to define your **minimum viable product**—exactly what it will include. You should include the number of screens and what would be on each screen (this can be brief). Then, describe your three additional features—exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List the additional features in order of priority.
The app will include, 4 screens: - the main screen, the first one users see, which will have the name of the website, the purpose of the website, a write up about the founder. And what the website includes. - The second screen will include pictures of previous designed cupcakes and well as already designed cupcakes for a fast order. As well as the link to design their own. - The third screen will be when the user decides that they want to design their own cupcake, they will click on the link and it will bring them to a screen and a hologram will appear with different styles of cupcakes, different icing, toppings etc. As the user chooses hat they would like the hologram cupcake will come to life as what they like and as they proceed they can click order and order how many they want. - the fourth screen will be when the user wants to order cupcakes, an order screen will appear.